

Lighthouse

# Family News

7<sup>th</sup> July 2015

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## New Name and New Branding

From Wed 1<sup>st</sup> July, we commenced operating as 'Leveda trading as Lighthouse Disability'. This was a special day and marked the beginning of a new era for us. We expect to be operating as Lighthouse Disability on 1<sup>st</sup> October this year.

'Lighthouse' as part of our new name portrays safety, direction and hope. A decision was made to include 'Disability' in our name so that it is clear what services we provide – bearing in mind that we are moving into a competitive market and it needs to be easy for others to understand the nature of our business.

There have been lots of very positive comments about the new logos which have been located in front of the Park Tce building, and the new name has also been placed on facade of the Park Tce building.

**Our new website** was launched on Wednesday. It is fantastic that our website developer has indicated that our website is regarded as so good that there is an intention to submit it for an award of excellence. What a wonderful start to our promoting our new company! We expect to communicate widely with a vibrant range of social media including a blog and face book.

On 1<sup>st</sup> July, a **large advertisement** about Lighthouse Disability was placed in the 'Northern Messenger' and 'The Leader' on page 7. We look forward to the response to these ads.

Some of our **vehicles** have already been rebranded – and again, comments have been positive about the new logos – especially from some of the people we support.

We held a **celebration** with people we support and their families on Saturday 4<sup>th</sup> July from 10.30 to 11.30 a.m. at the Parafield Gardens Community Club to acknowledge our new name. One hundred and sixty RSVP's were received. It was very appropriate that the first formal celebration was with people we support: the reason why we exist. Sue Andrews (Chair of the Board) gave a brief history of Leveda and thanked those who were responsible for forming the organisation. She also referred to the definition of 'Lighthouse' and outlined the need for change so that we can meet the challenges before us in relation to the National Disability Insurance Scheme.



Gifts with our new logo were modelled by people we support so that others could see the options that they could nominate as mementos to mark the occasion. The morning tea included a special treat – a cup cake with the Lighthouse Disability logo as part of the icing. It was great that people who have a special history with Leveda such as Ken Algate (Life Member) and Richard Bruggemann (one of our founders) were able to join us for the celebration. We were delighted that two members of the Tea Tree Gully Lions Club also joined us (Tom Brewer and Jack Rogers).



Led by Judi Prosser, A/Manager, Marketing and Communications, a huge effort has been put into rebranding. Judi's expertise, leadership and perseverance is much appreciated. Many other staff at Park Tce have assisted Judi and their efforts are acknowledged and valued.

While we celebrate our new identity, it is important to pause and thank those who had the vision, energy and commitment to establish Leveda. The founders of Leveda had the courage of their convictions to think 'outside the square' in the interests of improving the wellbeing and lifestyle of their family members. When a small group of families established the first homes of Leveda, they could not have imagined that it would become the substantial business that it now is. We have a proud history, and a responsibility to continue what those committed families commenced 26 years ago.

## 'High Thrive' Project

'High Thrive' is the name of a project developed and implemented by two Occupational Therapy (OT) students) during a 9 week student placement at Lavender. The key outcomes of the project (now a program) are;

- *Sustainability of the High Thrive program has been supported through meetings*
- *Stakeholders informed of the project process and final outcomes*
- *Stakeholders involved in the development of project recommendations via a post-it note activity at the final event*
- *Flash card resource produced*
- *Program was finalised and handed over to Leveda*
- *Increased quality and quantity of toy resources across the children's services.*



We sincerely thank Ashleigh and Bethany for what they achieved in a short time. They leave a wonderful basis on which to continue to develop activities for children.

## Pauls Drive Holiday

Thanks to the guys at Pauls' Drive for the write up of the holiday that they had on the Gold Coast in May. They did a lot, enjoyed a lot and can't wait to organise another special holiday. Some snippets of the highlights of the holiday are;

*'...The best part about my holiday was the theme parks. I would like to go again and next time look at Dream World. I would like to take my girlfriend with me. I had fun every day and June cook's the best bacon and eggs on the holiday.'*

*'... I got on the plane and Jill and June sat next to me again, but I didn't have to hold their hands because I wasn't frightened. When we landed in Adelaide the pilot let us look inside the cockpit and*

*then we had photos taken with him.*

*The best thing about my holiday was going on a plane. I would like to go on a plane to Bali next time’.*

*‘... I really enjoyed my holiday to Queensland with J., C., M., and staff June, Tad and Jill and also seeing my family. I can’t wait to go again.’*

*‘... we went on to the aqua duck. This is a big bus that could travel from land to water. The operators of the vehicle allowed us to drive it while we were on the water. At the end of the trip they gave us a license saying that we could drive the aqua duck next visit...’.*

## Information sessions about the National Disability Insurance Scheme

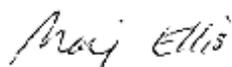
There are some information sessions that may be of interest to families. The first is a general information session about the NDIS where you will be able to ask questions. *These sessions will all be held at 47-49 Elizabeth Way, Elizabeth.*

- Dates: 27<sup>th</sup> July 11.00 a.m. to 12.30 p.m.  
12<sup>th</sup> August 7.00 p.m. to 8.30 p.m.

The next series of information session are for parents with children who are eligible for NDIS who may want information about the planning process. There will be information about how the NDIS works, tools to help identify your child’s aspirations and goals and ideas about how to prepare for the planning conversation.

- Dates: 15<sup>th</sup> July 10.00 a.m. to 11.30 a.m.  
29<sup>th</sup> July 5.30 p.m. to 7.00 pm.  
12<sup>th</sup> August 10.00 a.m. to 11.30 a.m.  
25<sup>th</sup> August 5.30 p.m. to 7.00 pm.  
26<sup>th</sup> August 10.00 a.m. to 11.30 a.m.  
10<sup>th</sup> September 10.00 a.m. to 11.30 a.m.  
22<sup>nd</sup> September 5.30 p.m. to 7.00 pm.

You are requested to RSVP on 8287 9200 or [Elizabeth@ndis.gov.au](mailto:Elizabeth@ndis.gov.au)



**Marj Ellis**